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Launches the Ricoh DC-1, Ricoh's first digital camera

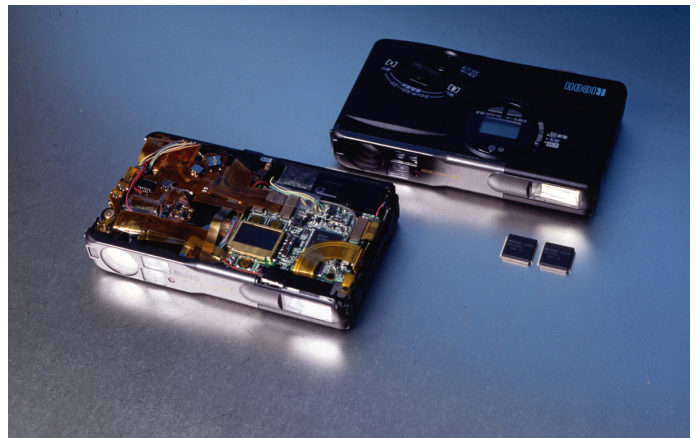
Ricoh DC-1, which employed Ricoh's proprietary image processing technology that had been developed primarily for office automation systems to achieve integrated processing of image and non-image data, pioneered a new front in the digital camera market. This pioneering model featured a handy pocket-size body that housed a set of then leading-edge functions (that have now become standard) such as zoom, data communication, and video recording with sound. Also, to offer the option of data transfer to PCs, necessary applications and image recording media were developed to specifically serve the purpose of this model.



Ricoh DC-1 (1995)



PC Card adopted for recording media



Compact and lightweight body achieved through functional integration